

Member Development Skills Framework

A guide to the skills and knowledge required to fulfil the various roles as a Councillor.

Contents	Page number
Introduction	2
How to use the framework	2
Firm Foundations The base knowledge and skills to do the fundamentals of the role	3
Members' Core Skills The key areas of skills and knowledge required by all members to successfully fulfil their responsibilities	5
Making a difference The extra attributes which ensure that members are stretching themselves and others	7
Community leadership The skills and knowledge that are required to ensure we work with our communities and deliver the best service	9
Specific roles - <u>Scrutiny Member</u>	11
Specific roles – <u>Chair</u>	12
Specific roles – <u>Member of a Statutory Board</u>	13
Specific roles – <u>The Leader</u>	14
Specific roles – Group Leader	16
Specific roles - <u>Champion</u>	18

Introduction

What is the Members' Skills Framework?

The Members Skills Framework has two purposes:

- It is designed to be a guide for Councillors to help you personally identify any gaps in skills and knowledge that you need to fulfil your various roles. It's aim is to provide a useful prompt for both new and existing Members. Use of the guide is entirely voluntary.
- The skills framework is also a useful guide for Councillors involved in planning member development events and can be used by the Member Development Task Group to set some of the core skills learning and development they wish to put in place for all members, from designing induction programmes to fulfilling statutory training needs.

How to use it?

Read across each table to gain an understanding of:

- What we do Role description: this outlines the different roles and individual responsibilities.
- What we need to know Knowledge required: this explains what you need to know to be able to carry out the role.
- How we do it Role skills: this sets out the skills required to carry out the role.
- Good examples in practice The effective Member is able to: this gives you an example of how an effective member would carry out this role.

You may wish to use the framework in different ways at different points during your term.

- Before standing for election to review and refresh the skills and knowledge needed to perform the role.
- As a newly elected Member to act as a checklist to ensure you are acquiring the knowledge you require to quickly become fully effective in your role.
- More experienced Councillors Sections on making a difference and community leadership to support Members performing these roles or to gain skills in preparation for taking on new challenges.

Completing a Personal Development Plan – PDP - will gauge how well your skills and knowledge meet those detailed on the framework. Where you find there are gaps you might want to look at how these might be filled with learning and development activities and speak to the Democratic Services Manager for advice.

All New Members

Firm Foundations: The base knowledge and skills to do the fundamentals of the role

The majority of these topics can be used as a guide when developing the Member Induction and the Member Development Handbook

What we do The Role	What we need to know Knowledge required	How we do it Role Skills	Good examples in practice The effective member is able to:
1.1 Getting started	 Understanding of the key activities undertaken by Councillors Understanding of the work of the council Knowledge of the priority areas for service delivery Knowing where to find information Knowledge of individual role Knowledge of the Constitution Understanding of ethical standards Understanding of core processes such as business and financial planning Understanding equality & diversity issues Understanding the role & work of the monitoring officer and the chief finance officer – 'Section 151 Officer' 	Information gathering Networking Communication	 Describe his/her role Describe the role of the council Describe the strategic and policy priorities for the authority Approach relevant contacts for information
1.2 Taking part in a meeting	 Knowledge of meeting timetable, locations and papers Protocol Standing orders Codes of conduct/standards Meeting conventions 	Team workingMeeting skillsListening skillsPresentation skills	 Participate fully Act assertively but not aggressively Speak effectively in public Express themselves effectively Actively listen
1.3 Starting relationships	 Knowledge of officer responsibilities and contact points Knowledge of the Local Protocol on 	Communication Assertiveness Influencing skills	Build relationshipsDevelop trustAdopt a suitable personal style

with officers	Member and Officer Relations	Diplomacy Interpersonal skills	Show respect for all officers equally, giving praise and thanks
1.4 Working to ethical standards	 Understanding of code of conduct, standards and ethics Knowing when to declare interests both personal and personal prejudicial Understanding role of the National Standards Board and the Council's Standards Committee/Monitoring Officer 	 Handling information Questioning and challenging whether decisions are made with integrity Applying knowledge learned to appropriate situations 	 Display openness, honesty, integrity, objectivity, accountability, selflessness, honesty, leadership, uphold law, stewardship, equality & diversity awareness, respect for others and personal judgement Recognising when to seek advice from Monitoring Officer
1.5 Internal political relations	 Understand political group policy Know the political make-up of the Council Understand roles and responsibilities Understand channels of communication 	 Team working Building positive relationships Support and challenge others appropriately Listening Policy development 	 Able to work with and understand a range of views Able to balance the needs of the ward, your group and the Council as a whole Be engaged and involved in the decision making process

Members' Core Skills: The key areas of skills and knowledge required by all members to successfully fulfil their responsibilities

What we do	What we need to know	How we do it	Good examples in practice
The Role	Knowledge required	Role Skills	The effective member is able to:
2.1 Juggling your life	 Knowledge of key personal activities and responsibilities 	 Time management & Prioritisation Delegation Stress awareness and management Assertiveness Effective use of ICT 	 Balance work and home roles Recognise and manage his/her own stress Take problems seriously but not personally
2.2 Managing information	 Knowledge of sources of information and methods of organising it Understanding the processes behind data presented such as budget cycle, performance indicators etc Awareness of ICT systems and what you can achieve with a computer 	 Researching and data interpretation Storing & retrieving information Project management Literacy & numeracy Speed reading Basic word processing Use of e-mail & Internet Access to information, data protection and freedom of information 	 Use a range of sources to find information and organise it Retain, recall facts, interpret complex data Effective use of new technology Use ICT to communicate internally and externally to the Council Use Internet and Intranet to gain knowledge and information
2.3 Expressing yourself	 Knowledge of corporate style of letter/report writing Understanding of corporate guidance for interacting with the media Understanding of different needs of different audiences 	Effective self expression Basic media skills Presentation skills	 Display self confidence without appearing arrogant Express him/herself articulately and assertively Accept and give feedback Actively listen
2.4 Working with others	 Knowledge of who to work with and when Understanding of equalities and diversity issues including responsibilities under law Understanding of the roles of officers, Members and different agencies 	 Listening Group working Interpersonal skills Ability to relate equalities and diversity to every day issues 	 Have respect for, and desire to work with different groups and individuals Put the needs of others before their own
2.5 Relating to officers	 Understanding of the role of the Member and personal responsibilities in relation to employees. Aware of how the Member role can impact on officers 	 Ability to interact with staff according to equalities legislation and employment law Ability to interact with officers at the appropriate level 	Treat all colleagues with respect Give praise and constructive feedback

2.6 Risk Management including health and safety, and fire safety	 Understanding of responsibilities for health and safety, and fire safety as a Member and an individual 	Ability to assess risk Manual handling	Take relevant health and safety, and fire safety law into account when undertaking all aspects of work
2.7 Sitting on Council	Knowledge of meeting structureUnderstanding of Code of ConductUnderstanding constitution	Information handling Presentation skills	 Hear and understand messages from colleagues and consider all contributions Take opportunities to take part appropriately, clearly and concisely Act according to ethical standards and code of conduct
2.8 Working with outside organisations	 Understanding of key objectives of both council and organisations Understand the council's community leadership role Understanding of personal remit Understand roles and responsibilities Understand requirements of the code of conduct 	 Meeting skills Public speaking Meeting management Able to balance roles Communication Mediation skills 	 Take account of different organisational priorities and cultural styles and values Able to recognise when to act in a board/trustee role or councillor role Provide feedback as relevant
2.9 Promoting and enhancing the Council's reputation	 Aware of key issues affecting the local community Keep up to date with decisions and the reasons for them Maintaining exempt and confidential information 	 Positively promote role of its Members and Officers Challenging negative reactions Communicating relevant information clearly Recognise your audience's needs 	 Building good external relations with the media and other bodies Recognise and celebrate success Gaining the support of others Challenge when appropriate
2.10 Continuous development	 Keep up to date with developments at a number of levels Keep abreast of all technical and professional issues relevant to their roles 	 Reflect and learn from mistakes and successes Continuously develop skills and knowledge especially through periods of change 	 Reflect on own abilities in order to enhance personal performance Seek and respond to feedback from a variety of sources Look for opportunities to constantly increase skills and knowledge Engage with development programme and support others' development

Making a difference: The extra attributes which ensure that members are stretching themselves and others

What we do	What we need to know	How we do it	Good examples in practice
The Role	Knowledge required	Role Skills	The effective member is able to:
3.1 Showing leadership	 Understand current and future issues across a width of topics Understand the roles and responsibilities of a leader 	 Mediates fairly and constructively Enables collaborative working 	 Engage enthusiastically and with empathy with the community in order to learn and understand Take suitable action to help solve issues of local concern Encourage trust by representing and being approachable to all sections of the community Getting the best out of people
3.2 Decision making	 Understanding of strategic and service context Knowledge of pre set procedures for decision making Recognises how own values affect decision making process Understanding of bias and predetermination 	 Information gathering and handling Clear and open decision making skills Assessing and managing risks 	 Act with integrity Refer decisions to others or take advice when appropriate Involve the 'right' people in the process and encourage ownership Understand the implications for the whole system
3.3 Thinking strategically	 Understand the links between variety of issues Be aware of impact of decisions on a range of areas Know how to work with complexity 	 Provides clear vision Prioritising actions See the big picture and understand the links Joined up planning by putting together areas and ideas Developing different ways to overcome obstacles 	 Actively involve others Deal with communication effectively Able to balance the impact of outcomes from a number of perspectives Broaden their perspective and improve effectiveness by learning from others and sharing best practice
3.4 Impact and influence	 Aware of their impact on others Conscious of own strengths and limitations Knows how own feelings and values impacts on others 	 Seeks feedback on own performance from a range of sources Builds rapport Consensus building skills Adapt style and content without confusing others 	 Lead, inspire, influence, develop and motivate others Lead by example Project a positive image Build coalitions internally and externally Be brave enough to take risks Manage conflict Promote and subscribe to organisational

			values
3.5 Challenge	Understand new methods of critical challenge and scrutiny	 Scrutinising Provide critical feedback Ask for explanations and check for implementation of recommendations 	 Act as a critical friend Present views in a concise, meaningful and accessible way Campaign with enthusiasm, courage and persistence Deal with conflict openly and constructively without becoming confrontational Holds position without colluding when others become confrontational

Community leadership: The skills and knowledge that are required to ensure we work with our communities and deliver the best service

What we do The Role	What we need to know Knowledge required	How we do it Role Skills	Good examples in practice The effective member is able to:
4.1 Engaging with the community	 Knowledge of contacts for referral of community issues Contacts for publicity. General awareness of Council policy on common issues – planning and so on. Understanding of how standards/code of conduct applies in this setting Understanding of authority complaints procedure 	 Knowledge management Information gathering Communication assertiveness Conflict management Facilitation skills to enable communities to help themselves 	 Identify and use suitable sources of information Adapt personal style to develop relationships Inform service users and able to advise of council policy and procedure Make self available to all sections of the community
4.2 Casework	 Understanding circumstances of a particular case Understanding of case management techniques Understanding of extent of personal involvement 	 Information gathering, handling and giving Interpersonal skills Advocacy 	 Put aside personal viewpoint and take objective stance Make effective judgements about when to get personally involved, when to advise and when to refer and who to refer to
4.3 Representing community within the Council and other agencies	 Code of conduct Standards/ethics Understanding of community issues and how these relate to strategic issues Awareness of partnership framework Understanding of Councillor 'call for action' procedure 	 Presentation skills Negotiation skills Advocacy Thinking of the wider picture Mediation skills 	 Demonstrate integrity and impartiality Engage effectively with all sections of the community

4.4 Campaigning on local issues on behalf of the community	 Knowledge relevant to issue Knowledge of where & how to campaign 	 Consultation Meeting management Organisation Negotiation Media skills Analysis of data trends Campaigning techniques 	 Present relevant and well reasoned arguments Approach negotiations to achieve win-win Involve all who will be affected by issue Show strategic awareness - seeing the big picture Hold an explicit and consistent position helping others to understand the position
4.5 Winning resources for the community	 Knowledge of funding sources Understanding of local government finance Knowledge of Council priorities 	NetworkingNegotiation	 Display determination and tenacity Be imaginative in identifying sources of funding Submit evidence based bids

Specific Roles - Scrutiny Member

What we do The Role	What we need to know Knowledge required	How we do it Role Skills	Good examples in practice The effective member is able to:
1.1 Scrutiny in a particular area/theme	 Understanding of area of responsibility Understanding of the issues under review whether internal or external Knowledge of councils' scrutiny toolkit Knowledge of equality impact needs assessments 	 Questioning Interpersonal skills Non verbal communication Interpreting facts and data 	 To challenge policies and practices on a sound basis of evidence Be open to the views of consultees
1.2 Holding the policy committees to account	 Full understanding of scrutiny remit and roles Understanding of policy committee function and work plan Understanding of process to 'call in' decisions 	Information managementPerformance reviewAssertiveness	 Challenge decisions made when appropriate Ensure objectivity and fairness and avoid party political bias Function as team member
1.3 Reviewing and developing policy	 Knowledge of existing policy Understanding of best practice Understanding of wider & national policy context 	 Meetings management and participation Strategic thinking Ability to understand and assess risk 	 To challenge policies and working practices Develop locally viable policy solutions Help external stakeholders to develop their role Use plain English
1.4 Performance management and improvement	 Understanding of performance management. Risk management Understanding of the Council's own priorities & imperatives Knowledge of Council's performance Management strategy 	 Ability to handle complex facts and figures Project management Questioning Monitoring and challenging 	 See the 'big picture' Use a range of information to evaluate performance Focus on outcomes and impact Promote change and new ways of working Communicate performance priorities and results to communities and stakeholders
1.5 Oversee work programme	 Understand Council's priorities Understand work planning procedure Understand role & priorities of other Council bodies 	Project managementPlanning	 Encourage proactivity and independent thought tempered with collaboration with officers and other committees Manage projects to support prioritisation and review

Specific Roles - Chair

What we do The Role	What we need to know Knowledge required	How we do it Role Skills	Good examples in practice The effective member is able to:
3.1 Provide leadership and direction	 An in depth understanding of the role of the committee In depth understanding of own role as chair Understand role of Democratic Services officers 	Leadership People management Team building Chairing meetings	Provide confident management of the meeting
3.2 Provide effective meeting management	 Understand meeting protocols and Procedure Rules In depth knowledge of code of conduct Understand bias and predetermination 	 Meeting skills Facilitation Public speaking Mediation Interpersonal skills Non verbal communication Questioning Listening 	 Ensure that meetings progress effectively Ensure that the necessary preparation is done beforehand Ensure that all participants are able to make an appropriate contribution. Ensure that meetings are focussed and time is not wasted
3.3 Ensure that adequate resources are provided	Understand the resource requirements of the committee/body	PrioritisationNegotiationLobbying	Liaise with officers to ensure time, staff, development and funding is available for the committee
3.4 Ensure development & contribution of all members	 Understands the potential role of each team member Understands the preferred team role style of each member 	Facilitation	Encourage high performance from all team members and consultees where appropriate by encouraging appropriate participation and offering feedback as required

Specific Roles - Member of a statutory board

What we do The Role	What we need to know Knowledge required	How we do it Role Skills	Good examples in practice The effective member is able to:
4.1 Planning	 Knowledge of Planning and development control law and regulations Knowledge of local and national planning policy including the Local Plan Basic understanding of case law Impact of development control on community plan Knowledge of local area Understanding of bias predetermination 	 Balanced decision making Listening to local views and articulating them Apply planning law 	 Uses a range of legal and other information to make decisions Attend site visits
4.2 Licensing	 Licensing regulations Knowledge of local and national licensing policy and procedures Basic understanding of case law Knowledge of local area Understanding of bias and predetermination 	 Decision making Able to identify facts from evidence presented Apply gambling and licensing laws 	Uses a range of information to make decisions
4.3 Standards	Code of conductLocal protocolsStandards hearings and related law	AdjudicationQuestioning and interview techniquesMaking balanced decisions	Conduct fair and consistent hearings
4.4 Appeals Panels	Relevant Council appeals procedureBasic understanding	ListeningMaking balanced decisionsAble to identify facts	Able to make balanced and fair decisions on the facts available

Specific Roles - The Leader

What we do The Role	What we need to know Knowledge required	How we do it Role Skills	Good examples in practice The effective member is able to:
5.1 Self awareness	 Self –awareness Social awareness 	Self management	 Recognise own strengths and limitations and recognise how own feelings and values affect performance Display self control, transparency adaptability Display organisational awareness and service ethos
5.2 Leadership	 In depth knowledge of the business of local government Understanding of the roles and responsibility of the Leader 	 Leadership skills Coaching skills Relationship management 	 Lead, inspire, influence, develop and motivate others Lead by example Project a positive image Build coalitions internally and externally Be brave enough to take risks Manage conflict Promote and subscribe to organisational values
5.3 Develop relationships and engage with the public and the community	 Knowledge of key issues relevant to the local community Knowledge of working practices of relevant partners and stakeholder bodies at local and regional levels 	Leadership skillsAdvanced communicationAdvanced presentation	 Identify and nurture external contacts Identify and make use of events for developing external networks Make contact with traditionally hard to reach groups or those who feel excluded from established communication links
5.4 Form a vision for the Council and community	Knowledge of community strengths, areas of improvement and key issues	Strategic visionAlliance buildingCommunication	 Combine a clear and succinct vision with pragmatism Recognise and celebrate success Gain the support of others to achieve the vision

5.5 Political leadership	 Understands the relationship between national and local politics Understands political leadership in the community 	Political visionStrategic awareness	Demonstrate political judgement
5.6 Relationship with Chief Executive	Understanding of the roles and responsibilities of the Chief Executive	NetworkingJoint working on strategic objectives	 Establish and maintain positive relationship Communicate effectively and frequently Give appropriate feedback Operate with Integrity Display openness and trust Call the Chief Executive to account within statutory parameters
5.7 Challenge status quo	Awareness and understanding of current situation and wider policy context	Analysis of current situationCreative thinking	 Take risks/innovate Challenge constructively and persuasively
5.8 Manage reputation of Council	 Knowledge of current reputation and issues for this Council and local government generally Equality and diversity Cultural awareness Code of Conduct Standards and ethics 	High level media, networking and interpersonal skills	 Work to ethical standards Be willing to be held to account under the legal framework Project a positive image of the Council to a range of audiences including the media

Specific Roles - Group Leader

What we do	What we need to know	How we do it	Good examples in practice
The Role	Knowledge required	Role Skills	The effective member is able to:
6.1 Leadership	 In depth knowledge of the business of local government Understanding of the roles and responsibility of a group leader Political awareness and knowledge 	Leadership skillsRelationship management	 Lead, inspire, influence, develop and motivate others Lead by example Project a positive image Build coalitions internally and externally Be brave enough to take risks Manage conflict
6.2 Managing Performance	 How to give performance feedback Understanding of targets, objectives, projects and timescales 	 Commitment to pursuing individual and collective goals even whilst under pressure Coaching skills 	 Work closely with others to develop, promote and achieve objectives and represent council at a strategic level. Create a sense of common purpose Demonstrate effective management of under performance
6.3 Team working	Knowledge of group process to enhance the performance of the group	 Team building Managing conflict Motivating Delegating Empowering Consulting Balancing competing needs and interests 	 Emphasise a team approach and shares responsibility for success and failure Encourage scrutiny and responds positively to feedback, challenge and ideas Identify skills and potential in others and allocate people to appropriate roles in the team (including succession planning)
6.4 Development of Members	 Aware of the need for succession planning Gain knowledge of individual strengths and weaknesses How to identify learning needs and access development activities 	 Coaching & mentoring Giving & obtaining feedback Help identify learning needs 	Support the development of others, encourage their participation in meetings and teamwork and help them plan their progress
6.5 Communicati on	Value of different types of communication	 Oral communication Questioning Active listening High level media and interpersonal skills 	 Transfer information and knowledge in a timely and relevant manner Concisely convey messages with clear summary and recommendations Receive and respond to feedback and

			evaluate the effectiveness of communication.
6.6 Relationship with Chief Executive and senior officers	Understanding of the roles and responsibilities of the Chief Executive and senior officers	Networking Joint working on strategic objectives	 Establish and maintain positive relationship Communicate effectively and frequently Give suitable feedback Operate with Integrity



Champion

 The effective member is able to: Champion their particular issue within the Council's various
forums to ensure that the Council does not overlook specific interests. Lead the Council's input in partnership discussions relevant to the area for which they are Champion. Bring their knowledge of the subject area to bear on the development and delivery of the Council's services and policies. Represent the Council on specific bodies, or at specific events concerned with the area
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